



# 37<sup>th</sup> Annual Midway Fall Festival September 17<sup>th</sup> & 18<sup>th</sup>, 2011

## Midway, KY

Dear Artist/Exhibitor,

Thank you for considering the **Midway Fall Festival** a part of your 2011 venue to display and to sell your work. This will be the 37<sup>th</sup> anniversary of the **Midway Fall Festival** and we are expecting another large crowd. Last year was estimated to be one of the most heavily attended festivals to date with over 10,000 people attending the two-day event. A wide variety of family activities, foods and vendor selection contributed to this success.

Booth spaces are available on both sides of the street. Remember, booth space allocations are heavily weighted in favor of the returning vendors and on a first-come-first-serve basis. The fee of \$150.00, deadline is June 30<sup>th</sup>. A \$25.00 per 10 x 10 space penalty will be assessed for applications received after June 30<sup>th</sup>. The committee reserves the right to reject any or all applications received after June 30<sup>th</sup>. If you are a first time vendor you will increase your chances of acceptance by applying **early**. (If you did not exhibit at the festival in 2010 you will be considered as a new exhibitor) Another benefit of applying early is the greater your chances are of receiving your prior year's space. To inhibit excessive duplication of similar products and to ensure that only quality-crafted items are exhibited at the festival, we will require at least three photographs of your items.

Acceptance notices and setup information will be mailed as soon as possible after the June 30<sup>th</sup> deadline. We hope you can be part of the 37<sup>th</sup> Midway Fall Festival. If you have any questions, please e-mail us at [info@midwayfallfestival.org](mailto:info@midwayfallfestival.org) or call Eric Thoreson at 859/494-8760 or Clare McCarthy at 859/846-4966.

Midway is located 12 miles from Lexington and 45 minutes from Louisville, KY. We're conveniently located 1.2 miles from I-64 off Exit 65. Midway was created as Kentucky's first railroad town in the mid 1800's and was a stopping point for steam locomotives to refuel and take on water. Midway remains as an active railroad community much the same as it did 150 years ago. The railroad tracks parallel the downtown businesses with both sides of the track lined with quaint shops and restaurants, including numerous antique stores, period and specialty shops that allow anyone a relaxed day of shopping. Whether your taste buds prefer homemade Kentucky hot brown, or fresh homemade deserts, Midway's restaurants have it all.

Sincerely,

Eric Thoreson  
Festival Coordinator

John McDaniel  
President, Midway Business Association 2011