



Midway, KY

37th Annual Midway Fall Festival September 17th & 18th, 2011

www.midwayfallfestival.org

Artist/Craft Application

Owners Name: _____
 Business Name: _____
 Address: _____ P.O. Box: _____
 City: _____ State: _____ Zip: _____
 Telephone: _____ E-mail: _____

Check all that apply:

- Returning Artist/Craft Vendor
- New Artist/Craft Vendor

Note: Late fee of \$25.00 applies if postmarked after June 30th, 2011

- 10 x 10 space @ \$150.00 (\$175.00 if postmarked after June 30th, 2011)
- 10 x 20 space @ \$300.00 (\$350.00 if postmarked after June 30th, 2011)
- Need 110 V power (____ # amps required)

- ◇ Yes, I have read, understand and agree with the rules and regulations, sign below and keep rules for your reference.
- ◇ Yes, I have enclosed my payment (\$25.00 late fee if postmarked after June 30th, 2011)
- ◇ Yes, I have submitted photo's and list of my products.
- ◇ Yes, I will bring a copy of my Kentucky tax ID to the festival.

By signing here I show I have read, understand and agree with the rules and regulations of the MFF (keep rules for your reference)
 Signature: _____ Printed name: _____ Date: ____/____/____

Festival Information and contacts

Web site – midwayfallfestival.org
 Email – info@midwayfallfestival.org
 Coordinator - Eric Thoreson (859) 753-5523
 Clare McCarthy (859) 846-4966
 John McDaniel (859) 492-0658

Make checks payable to:

Midway Fall Festival Committee
 PO Box 3843
 Midway KY 40347

Checks will be deposited upon receipt. This **does not** assure your acceptance. If you were not accepted, refunds and notices will be sent shortly after June 30th, 2011.

Applications received after June 30th, 2011 are subject to a \$25.00 late fee per booth space

Please Read the Rules and Regulations for the 37th Midway Fall Festival September 17th & 18th, 2011

The new rules are in bold. Please read and sign the application page and keep the rules/regulation for your reference.

1. **Applications and payment must be received no later than June 30th, 2011. Any application received later than June 30th, 2011 will be assessed a late fee of \$25.00 per booth space and must be included with your application.** Please see application page for fees and deadlines. Returning vendors and vendors with applications submitted on time will get their first choice of location. The Midway Fall Festival (MFF) Committee will do everything in its power to place returning vendors and on time applicants in their first choice of location.
2. MFF hours are: Saturday 10:00 a.m. – 6:00 p.m. and Sunday from 11:00 a.m. – 5:00 p.m. Please note that this is a two-day event. The festival will take place rain or shine.
3. **There will be no booth refunds after August 31st, 2011.** Non-successful applicants will receive refunds immediately after the notification date of June 30th, 2011.
3. No exhibitor shall assign, sublet or apportion any part of their space without prior written approval from the 36th MFF Committee.
4. **Vendors can only sell items that have been approved in their application submitted to the MFF Committee. Please fill out the attached *Vendor Sales Form* and return it with your application. The MFF wants to limit excessive duplication of festival items and ensure proper spacing of similar items at the festival.**
5. **NO LATE OPENINGS, NO EARLY CLOSINGS, NO EARLY BREAKDOWNS. NO EXCEPTIONS.** Anyone not complying with this rule will not be allowed to return next year.
6. Vendor personnel must manage the booths during the operating hours of the festival.
7. Neither the MFF Committee nor the City of Midway is responsible for any loss or damage incurred to the exhibitors' property. The exhibitor also agrees to hold harmless and indemnify the MFF Committee or the City of Midway, KY against any claims arising by virtue of their occupancy of the premises or use thereof. The MFF Committee suggests packing and/or securing any valuable products overnight.
8. Nighttime security will consist of off duty police officers and will be provided for Friday and Saturday nights.
9. Please decorate your booth appropriately. **Tables must be draped.**
10. **No radios or loud speakers are allowed in booths.**
11. Vehicles belonging to craft or food vendors are not allowed into the festival during working festival hours. **NO EXCEPTIONS. Vendors will be allowed to enter the festival area one hour before and one hour after festival hours to restock the booths.** Vehicles must be removed prior to start of the festival.

12. **No election campaigning from any booth.**
13. Exhibitors are responsible for the collection of Kentucky Sales Tax. The Kentucky Revenue Cabinet usually inspects vendors and asks for their tax ID prior to the start of the festival. The Kentucky Department of Revenue can be contacted at 1-502-564-8139, for further information and licensing.
14. **No food or drink can be sold from any booth except at designated food booths without written permission from the Festival Committee and proper Department of Health licensing.**
15. **No drilling or defacing the streets or sidewalks by anchors will be permitted.**
16. **Friday only setup. No Saturday set up.** You will be notified of your set up time 2 weeks prior to the festival. We will do everything in our power to place you in the approximate location that you request.
17. If your booth has an activity or project that creates litter, please be considerate and clean it up during and after the festival. Please minimize the volume of trash to be disposed at the MFF by breaking down any cardboard boxes. The MFF festival will provide receptacles for trash and will locate dumpsters at either end of the festival. The MFF will provide trash pick up during the festival hours. Help us keep the streets clean.
18. If you have any questions about the Midway Fall Festival, please email us at info@midwayfallfestival.org or call one of the contacts on the application page.

Please keep these rules for your reference. Return the signed application form, vendor sales form, photos and payment to the Midway Fall Festival, P.O. Box 3843, Midway KY 40347

Thank you and we look forward to another successful festival.

37th Annual Midway Fall Festival

Vendor Sales Form

September 17th & 18th, 2011

www.midwayfallfestival.org

Vendor Item (please attach three photos of your work)

1. _____
2. _____
3. _____
4. _____
5. _____
6. _____
7. _____
8. _____
9. _____
10. _____

We continue to strive towards being a festival that includes **Art, Craft and Hand make items**. Do not sell items that were simply purchased for resale. Your booth will be checked for the appropriateness of your merchandise. Thank you.