



37th Annual Midway Fall Festival September 17th & 18th, 2011

Midway, KY

Dear Food Vendor,

Thank you for considering the **Midway Fall Festival** a part of your 2011. This will be the 37th anniversary of the **Midway Fall Festival** and we are expecting another large crowd. Last year was estimated to be one of the most heavily attended festivals to date with over 10,000 people attending the two-day event. A wide variety of family activities, foods and vendor selection contributed to this success.

Booth spaces are available on both sides of the street. Remember, booth space allocations are heavily weighted in favor of the returning vendors and on a first-come-first-serve basis. The fee of \$350.00 per 10 x 20 space is due by June 1st, 2011. This fee includes a deposit of \$50.00 per space. Your deposit will be refunded shortly after September 21st 2011, it will be held until then to ensure all the rules and regulations are followed. A \$25.00 **per** 10 x 20 space penalty will be assessed for applications received after June 1st, 2011. The committee reserves the right to reject any or all applications received after June 1st. If you are a first time vendor you will increase your chances of acceptance by applying early. (If you did not exhibit at the festival in 2010 you will be considered as a new food vendor). A benefit of applying early is the greater your chances are of receiving your prior year's space. To inhibit excessive duplication of similar food products at the festival, we will require a food menu form filled out which is enclosed in the application.

Acceptance notices and setup information will be mailed as soon as possible after the June 1st deadline. We hope you can be part of the 37th Midway Fall Festival. If you have any questions, please e-mail us at info@midwayfallfestival.org or call Eric Thoreson at 859/494-8760 or Clare McCarthy at 859/846-4966.

Midway is located 12 miles from Lexington and 45 minutes from Louisville, KY. We're conveniently located 1.2 miles from I-64 off Exit 65. Midway was created as Kentucky's first railroad town in the mid 1800's and was a stopping point for steam locomotives to refuel and take on water. Midway remains as an active railroad community much the same as it did 150 years ago. The railroad tracks parallel the downtown businesses with both sides of the track lined with quaint shops and restaurants, including numerous antique stores, period and specialty shops that allows anyone a relaxed day of shopping. Whether your taste buds prefer homemade Kentucky hot brown, or fresh homemade deserts, Midway's restaurants have it all.

Sincerely,

Eric Thoreson
Festival Coordinator

John McDaniel
President, Midway Business Association 2011